

BHR

Treviso Hotel

An international design inserted in Venetian culture

The BHR Treviso Hotel was built in the heart of the Marca Trevigiana, a land full of colours, sparkling atmospheres and a fascinating history full of rustic stories and connected with life and work along the Sile river that it crosses.

During the development phase, therefore, the hotel concept could not put aside such a beautiful and fascinating area of North-Eastern Italy. All of the internal design is based on the study of specific characteristics of our land: the colours, traditions, historical products and artefacts.

The bond with the Marca Trevigiana can already be seen in the entrance booth. Inside the main element is water, that falls gently along the glass walls and then flows into the tanks covered with mosaic. Water is the symbolic element of a department like Treviso that is crossed by the longest resurgent river of Europe; The Sile river has always represented, as far as the entire territory is concerned, a source of life, work and communication. Along its banks not only thousands of watermills used for several kinds of activities, such as factories, sawmills and paper mills were located but also several furnaces for the production of materials that for centuries have been used for the creation of buildings, farmhouses and Venetian villas, all distributed around the countryside. A river loved by the entire population of Treviso because, apart from representing a source of economic wealth, it is also a place in which to disappear among pleasant fancies. The slow and placid flow of its crystal waters, consisting of thousands of shades of colours ranging from turquoise, green, gold, rust and the sinuous movement of the rushes make this river the ideal place to plunge into nature.

So here, in the hotel hall not only these colours representing relaxation and comfort can be seen, but also the vegetable elements of the resin panels that cover the walls.

Inside the hall we can find the bar area, called the Gioja Lounge Bar. A name that reminds us of the fun atmosphere that can be found in the local streets, in Piazza dei Signori when its aperitif time when the locals enjoy the effervescence of the Prosecco of Valdobbiadene. This is a white wine, of the same shade of gold as the Gioja Lounge Bar made from onyx with rear illumination.

The leitmotiv of the restaurant is, however, the culinary tradition of Treviso, consisting of ancient trattoria where pasta and beans, Treviso chicory, polenta, asparagus of Cimadolmo can be enjoyed, all accompanied by a good glass of Cabernet. Therefore, the cardinal red colour of the restaurant area, green, ochre, the reddish brown of the bistro and the buffet area that, together with the designer tiles on the walls and the display area, provide a sense of familiarity and belonging to the Marca Trevigiana.

The Bistrot area of the restaurant DiVino Osteria Trevigiana is characterised by a semi-vault of wooden beams that remind us of the keels of a common water boat in a land of area as Treviso.

Also the names of the halls recall Venetian locations. The congress halls, for example, bear the name of the various fortified towns of the province: Castelfranco, Conegliano, Follina, Serravalle, Asolo, Possagno and Maser; while the modules into which the large Veneto Hall can be divided, in order to host wonderful banquets, carry the name of the prestigious vineyards of the Marca: Raboso, Refosco, Cartizze and Verdiso.

Everything, every tiny element of the BHR Treviso Hotel, therefore, are all of a contemporary nature in terms of the traditions, colours, the atmospheres of the land in which it was built, becoming a magical and suggestive place in which to spend pleasant moments, accompanied by advanced services.